

BTEC HIGHER NATIONAL DIPLOMA (HND) IN ART & DESIGN (GRAPHIC DESIGN) PROGRAMME

JANUARY • MAY • AUGUST INTAKES



Programme Description

The BTEC Higher National Diploma in Art and Design (Graphic Design) is examined by Pearson BTEC (UK) and meets international standards of quality delivery. It covers a broad range of graphic design principles and applications in the design industry. It develops students as professional, self-reflecting individuals able to meet the demands of employers in the creative industries sector and adapt to a constantly changing world. The qualification also widens access to higher education and enhances their career prospects.

Programme Objectives

- To equip students with art and design skills, knowledge and understanding necessary to achieve high performance in the global creative industries sector.
- To provide students with the skills to communicate their ideas and creative output through visual, written and oral presentation.
- To support students to understand the local, regional and global context of creative industries and to progress to higher education qualifications; such as an Honours degree in Art and Design or a related area.

Career Opportunities

Graphic Designer • Photojournalist or Freelance Photographer • Fashion Designer • Textiles Designer • Product Designer • Interior Designer • Arts Practice Specialist • Character Animator • Storyboard/Production Artist

Admission Requirements

BTEC Level 3 qualification in Art and Design OR

IGCE - 'A' level with passes in English and Mathematics OR

KCSE – C (Plain) with C- in English and Mathematics

Credit transfer from prior recognized qualifications or relevant work experience will also be considered

ICT Proficiency - ICDL or any other proof of basic computer literacy

Qualification for the award

To qualify for a Higher National Diploma in Art and Design(Graphic Design) award, a student must take a total of 16 units, comprising of 9 Core units, 3 specialist and 4 Electives. However, a student can earn a Higher National Certificate (HNC) after one (1) academic year of specific course combinations.

Course Duration and Timetable

Two (2) academic years which is equivalent to 6 semesters.

Full Time: Monday to Friday: 08:30 am - 10:30 am | 11:00 am - 01:00 pm
02:00 pm - 04:00pm (Tutorial Sessions)

Part Time: Monday to Friday: 05:30 pm - 08:00 pm
Saturday: 08:30 am - 10:30 am | 11:00 am - 01:00 pm

What next after HND

After successfully completing the Higher National Diploma in Art and Design (Graphic Design), a student can proceed further studies in a related area.

Course Fees

Admission Fee:	KShs. 10,000	One Time
Tuition Fee:	KShs. 92,000	Per Semester
Extra Unit:	KShs. 30,000	Per Unit
BTEC Registration Fee:	278 UK Pounds	One Time
Examination Fee:	121 UK Pounds	Annually
ICDL	KShs. 47,000	



